MIT INSTITUTE OF DESIGN

MIT-ADT UNIVERSITY
PUNE, INDIA
A Leap towards World Class Education

Admissions Open

25-26

nirf (Rank-band: 11-50)
India Rankings 2024: Innovation

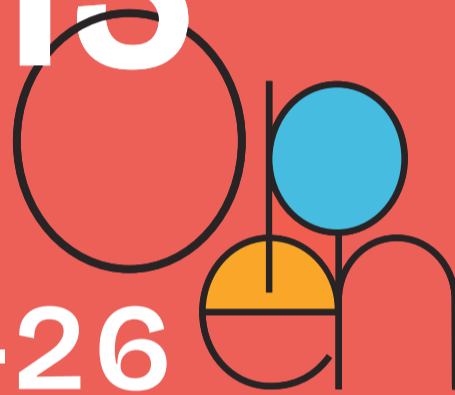QS WORLD UNIVERSITY RANKINGS 20 YEARS
#151-200 by Subject : Art & Design

B.DES | M.DES

#mitidpune

MIT ADT University

MIT Art Design and Technology University (MIT ADT University), a leap towards world-class education is established by the renowned MIT Group of Institutions. It is UGC recognised multi-disciplinary University located on 125 acres of campus at Vishwa-Raj Baugh, Loni Kalbhor, which was previously owned by the late legendary actor of Indian Hindi Cinema Raj Kapoor. The University campus is an embodiment of peace, serenity and tranquility; aesthetically erected on the banks of the Mula-Mutha river with its architecture ideation inspired from matrix of Saptarishi, Saptarang and Saptaswar.

The magnificent world class state-of-the-art infrastructure with modern amenities with fully residential campus facility leads MIT ADT University to be one of the premium Campus. Recently the campus has been awarded with 'Best Campus Award', 2017, by ASSOCHAM.

MIT ADT University is a multi disciplinary class University that offers programs at undergraduate, postgraduate and doctorate levels in Fine Art Design, conventional engineering branches in Information Technology, Computer Science and Engineering, Mechanical, Civil, Aerospace Engineering Management. Marine Engineering, Bioscience Engineering, Food Technology, Film and Television as well as Broadcasting and Journalism in education as well. Most of theprograms are designed in such a way that they satisfy the current needs of the specific industry. With a vision of Holistic Development, the University has designed compulsory core credits to foster the complete campus transformation of the students as winning personalities or corporate leaders, social transformers, and nation builders. University-level Mega Gala Events, Persona Fest & Vishwanath Sports Meet are known nationwide.

MIT Institute of Design

Established in 2006, MIT Institute of Design offers a diverse range of Design & Innovation programs at the Undergraduate (4 years) and Post Graduate (2 years) levels. 1500+ Students pursue programs in Industrial design, Communication design, Experience design, Fashion design, Management, and innovation. We have 200+ faculty, and mentors as active professional designers, innovators, and practitioners. MITID has developed its identity as one of the best research and training institutions of the highest international quality with a state-of-the-art infrastructure, creating an environment for the learner, the opportunity to explore and grow.

To establish a learning environment that equips the current generation with the skills to become design leaders, adding positive value to both industry and society. MIT ID pioneers creative and experimental practices, fostering the development of design enthusiasts. With a diverse student body and experienced faculty, the institute cultivates a distinctive and comprehensive learning journey for its students.
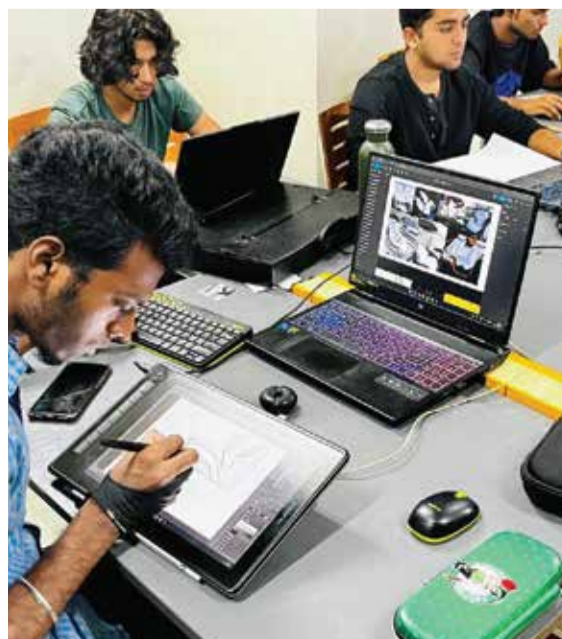
Vision

To establish a learning environment that equips the current generation with the skills to become design leaders, adding positive value to both industry and society. MIT ID pioneers creative and experimental practices, fostering the development of design enthusiasts. With a diverse student body and experienced faculty, the institute cultivates a distinctive and comprehensive learning journey for its students.

Mission

The institute is committed to advancing the craft of design for a better life on Earth. The focus is on creating a multicultural environment, nurturing a multi-disciplinary design learning ecosystem, and empowering students and faculty to be job creators. Additionally, the institute actively incubates innovative ideas, transforming them into successful ventures.

RANKED
TOP
Best Performing Higher
Education Institutions
Nationwide
Top 3
In Private Universities
of Maharashtra

RANKED
MOST INNOVATIVE
EDUCATIONAL INSTITUTE
Top 50 in ARIIA
Atal Ranking on
Institutions' Innovation
Achievement
2021

5 STAR RATING
★★★★★
Institution Innovation
Council by
Ministry of Education
Govt. of India

AWARDED
BEST UNIVERSITY
CAMPUS
By
ASSOCHAM,
New Delhi

PROGRAMS OFFERED FOR ACADEMIC YEAR - 2025-26

1. B. Des

Specializations — 4 Years full time

- Animation Design
- Fashion Communication
- Fashion Design
- Film & Video Design
- Graphic Design
- Interior Space & Furniture Design
- Product Design
- Retail & Exhibition Design
- Transportation Design
- User Experience Design

2 Years full time

2. M. Des (Animation Design)
3. M. Des (Design Management)
4. M. Des (Fashion Management & Marketing)
5. M. Des (Graphic Design)
6. M. Des (Immersive Media Design)
7. M. Des (Interior Space Furniture Design)
8. M. Des (Product Design)
9. M. Des (Transportation Design)
10. M. Des (User Experience Design)
11. M. Des (Information Design & Data Visualization)
12. PG Diploma in Automotive Clay & Digital Sculpting
13. MBA in Innovation & Entrepreneurship
14. Doctor of Philosophy in Design (PhD)

5000+	Professional Alumnis
1500+	Creative Minds on Campus
50+	Design Awards
10	B.Des Programmes
10	M.Des Programmes
Ph.D	Programme

20+	Design Patents
100+	Expert faculty
50+	International collaborations
500+	Companies on board
1000+	Capacity in sharing Hostel facility
125+	Acres of Residential campus

International Collaborations

MIT ID is now a member of Cumulus.

Cumulus is the only global association to serve art and design education and research. It is a forum for partnership and transfer of knowledge and best practices. Cumulus consists currently of over 280 members from 56 countries.

MIT ID is also a member of the World Design Organization(WDO) Formerly known as the International Council of Societies of Industrial Design (Icsid) is an international nongovernment organization that promotes the profession of Industrial Design 6 its ability to generate better products, services & experiences & ultimately a better environment & society. WDO has grown to include over 140 member organizations from 40 nations.

The International Affairs office is responsible for the stepping up of internationalization of MITID™

Industry Connect & Placements

Scan for Enquiry

+91 9209 800 600

admissions.mitid@mituniversity.edu.in

www.mitid.edu.in

'Vishwa-Rajbaug' MIT ADT University Campus, Next to Hadapsar, Loni Kalbhor, Pune-412201