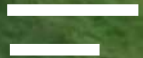


 MIT INSTITUTE
OF DESIGN



MIT-ADT
UNIVERSITY
PUNE, INDIA
A leap towards World Class Education



POST GRADUATE PROGRAMS



● MITID

Established in 2006, MIT Institute of Design offers a diverse range of Design & Innovation programs at Undergraduate (4 years) and Post Graduate (1 - 2 years) level.

1500+ students pursue programs in Industrial design, Communication design, Experience design, Fashion design, Management & Innovation.

We have 100+ faculty, mentors as active professional designers, innovators and practitioners.

MITID has developed its identity as one of the best research and training institutions of highest international quality with a state-of-the-art infrastructure, creating an environment for the learner, the opportunity to explore and grow.

MITID Pune is a constituent of MIT Art, Design & Technology University under the MIT-ADT University Act. No. XXXIX of 2015 Government of Maharashtra. All courses are approved by UGC.

In close to 2 decades, the major achievement of MITID has been to create and promote a multi-disciplinary learning environment for tomorrow's design & innovation leaders.

MITID has forged meaningful collaborations with diverse academic, industry, research and professional organisations.

Academics at MITID encourages unshackled and innovative thinking and also expose them to the real life challenges, so that they stay aligned to the business and social expectations.

● Aspire ● Learn ● Evolve

5000+ Alumni professionals

1500+ Creative Minds on Campus

50+ Design Awards

11 B.Des Programs

11 M.Des Programs

2 PG Programs

Ph.D Program

60+ Full time faculty members

100+ Visiting faculty from India and abroad

50+ International collaborations

300+ Companies on board

1000 capacity twin sharing hostel facility

135 acres of residential campus



● Post Graduate Programs

M.DES | MASTER IN DESIGN

COMMUNICATION DESIGN

Animation Design

Film & Video Design

Graphic Design

INDUSTRIAL DESIGN

Immersive Media Design

Interior Space & Furniture Design

Product Design

Transportation Design

MANAGEMENT

Design Management

Fashion Management & Marketing

USER EXPERIENCE DESIGN

DESIGN ACADEMICS & RESEARCH (for Faculty)

DIPLOMA PROGRAMS

AUTOMOTIVE SCULPTING: DIGITAL & CLAY -
2 years PG Diploma

INNOVATION - 1 year PG Program



FEES INR 3,98,000/- onwards (excluding hostel, laundry, mess charges)

MASTERS PROGRAMS

● Communication Design

Communication Design is a component of design that uses visuals that strategically convey a message or express information, to engage with the viewer.

Opportunity

Global market size for Communication Design Services is projected at USD 250 billion.

Indicative Roles

Motion Graphics Animator, VFX Artist, Film Director, Producer, Videographer, Sound Technician, Graphic Designer, Creative Director, Web Designer, Typography Artist, Campaign Manager, Game Designer.

● Management

Management by Design is a problem-solving process that enables innovation and creates well-designed products, services, communications, environments, and brands that enhance the quality of life and provide organizational success.

Opportunity

Global market size for Management Design Services is projected to reach USD 217 billion by 2026

Indicative Roles

Design researcher, Design strategist, Product Manager, Business Development, Entrepreneurship / social entrepreneurship, Design Manager

● Industrial Design

Industrial design is a creative process of design applied to physical products that are to be manufactured by mass production.

Opportunity

Global market size for Industrial Design Services is projected to reach USD 63.5 billion by 2030.

Indicative Roles

Product Designer / Developer / Engineer
Transport / Mobility Modeller
Interior Designer, Furniture Designer,
AR / VR Engineer, Mixed reality Designer
Entrepreneur, Consultant.

● User Experience Design

User experience design is the process of designing meaningful and relevant experience for end users which considering entire life cycle of products /services. Its multidisciplinary field aiming to create useful, usable and desirable products/ services integrating aspects of Human factors, Human Computer Interaction & Cognitive Psychology.

Opportunity

The global User Experience (UX) market size is projected to reach US\$ 1154.8 million by 2027, from US\$ 398.3 million in 2020.

Indicative Roles

UX Architect, Design Strategist, UX Researcher, UsabilityExpert, Digital Product Manager, Interaction Designer, UX Analysts, Service Designer, UX Designer



● Design Academics & Research

This programme is offered under the aegis of 'Prof. H. Kumar Vyas Design Chair', it has been instituted to honour Prof. H. Kumar Vyas for his contribution to setting up various design institutions in India including MITID. This program is specifically designed for professionals seeking transition to design education.

This M.Des course is meant for those who aspire to a career shift to explore the relationship between design learning, practice and mentoring to develop a mindset toward design education and research and create future design academicians.

DIPLOMA PROGRAMS

● Automotive Sculpting - Digital & Clay

MITID has developed this exclusive program in close collaboration with Society of Indian Automobile Manufacturers (SIAM), the apex Industry body representing leading vehicle & vehicular engine manufacturers in India.

An automotive sculptor prepares mathematical data or 3D model using concepts anticipated by a designer for digital or clay modeling.

● Innovation

This course essentially combines Design, Technology, Business, and Humanities to develop a holistic approach towards Innovation.

- Fully project-based with a heavy emphasis on imparting practical and hands-on knowledge.
- Enables the candidates to discover & build on their own strengths.
- Candidates get design mentorship, technology support, and business strategy inputs, active career guidance and lifelong professional development support from industry professionals.





● Eligibility for MITID Post Graduate Programs

<ul style="list-style-type: none"> - Automotive Sculpting - Design Management - Fashion Management & Marketing - Film & Video Design - Immersive Media Design 	<p>Bachelor's Degree in any discipline</p>
<ul style="list-style-type: none"> - Product Design - Transportation Design 	<p>Bachelor's Degree in Engineering, Architecture, Industrial Design</p>
<ul style="list-style-type: none"> - Interior Space & Furniture Design 	<p>Bachelor's Degree in Engineering, Architecture, Industrial, Interior Design</p>
<ul style="list-style-type: none"> - User Experience Design 	<p>Bachelor's Degree in Engineering, Architecture, Industrial, Communication Design</p>
<ul style="list-style-type: none"> - Design Academics & Research 	<p>Bachelor's degree in Engineering / Architecture / Design / Interior Design or equivalent (10+2+4) Professional Diploma in Design (NID/CEPT or equivalent of (10+2+4) BFA (4 year professional programme after 10+2) Master's degree in Arts / Science / Computer Applications or equivalent of (10+2+3+2) Note: Candidate with minimum two years of experience.</p>
<ul style="list-style-type: none"> - Graphic Design 	<p>Bachelor's Degree in Fine / Applied Arts, Visual Communication, Media, any other Communication Design discipline</p>
<ul style="list-style-type: none"> - Animation Design 	<p>Bachelor's Degree in Fine / Applied Arts, Visual Communication, Animation, Media, any other Communication Design discipline</p>
<ul style="list-style-type: none"> - Innovation 	<p>Undergraduate degree in any discipline, from diverse creative, technical, and humanities backgrounds 2+ years of work experience (preferred) Working professional, aspiring or existing entrepreneur</p>

● Placements & Industry Connect

Google

TATA
TATA CONSULTANCY SERVICES

Deloitte
Digital

Goodyear

SAMSUNG

NVIDIA

Microsoft

Adobe

Atlas Copco

bookmyshow

IKEA

Falguni

EURO
EICHER

Panasonic

Capgemini

make my trip

DECATHLON
SPORT FOR ALL, ALL FOR SPORT

JCB

Designit

DOLBY

Daimler
Mercedes-Benz

MAXIM WORLD

ETA

accenture
High performance. Delivered.

BARCLAYS

BAJAJ

raymond

Whirlpool

3M

Hero

HONDA

SAINT-GOBAIN

TATA MOTORS

ORACLE

xerox

IBM

L'ORÉAL

Infosys

t toddle

Lokusdesign

HIDESIGN

SAP

HAVELLS

pwc

U
University

TESCO

TATA ELXSI

PERSISTENT

PHILIPS

● International Office Collaborations

Member of Cumulus, it connects 357 member institutions across 66 countries to exchange knowledge and best practices and elevates the positive role of designers and artists in creating sustainable and humane futures for all.

Member of World Design Organization(WDO), an international non government organization(Icsid) that promotes the profession of Industrial Design & its ability to generate better products, services, experiences & ultimately a better environment and society.

The International Relations office is responsible for the stepping up of internationalization of MITID™.



The University of Iowa,
USA



College for Creative Studies,
USA



Universidad Iberoamericana
Puebla, Mexico



Strate School of Design,
France



L'école de Design
Atlantique, France

esad_orleans

ESAD Orléans,
France



UK



UK



University of Derby,
UK



UK

Sheffield
Hallam
University

UK

Coventry
University

UK

ARTS
UNIVERSITY
BOURNEMOUTH

UK

KISD
Köln International School
of Design

Germany



#MITID

**AN ICONIC DESTINATION FOR LEARNING
DESIGN & INNOVATION IN INDIA.**

We recognize the need to reach out to billions of aspiring designers & innovators, help them gain the skills & knowledge required for their dreams to become a reality.



Apply Now on dat.net.in
9209 800 600 | outreach@mitid.edu.in

Social media connect | linktr.ee/mitidpune
Follow the hashtag #mitidpune #lifeatmitid

